

Regional Transportation Investment District

Survey Results

Conducted by:

Evans/McDonough

Moore Information

November 21-23, 2003

Additional analysis of results from
John Niles, CETA, January 14, 2004

RTID Survey Strategic Highlights From Evans/McDonough & Moore Information

"Seattle support increases dramatically with the inclusion of light rail; a package with light rail is more likely to pass in other regions/ counties when told that it will be paid by King County only.

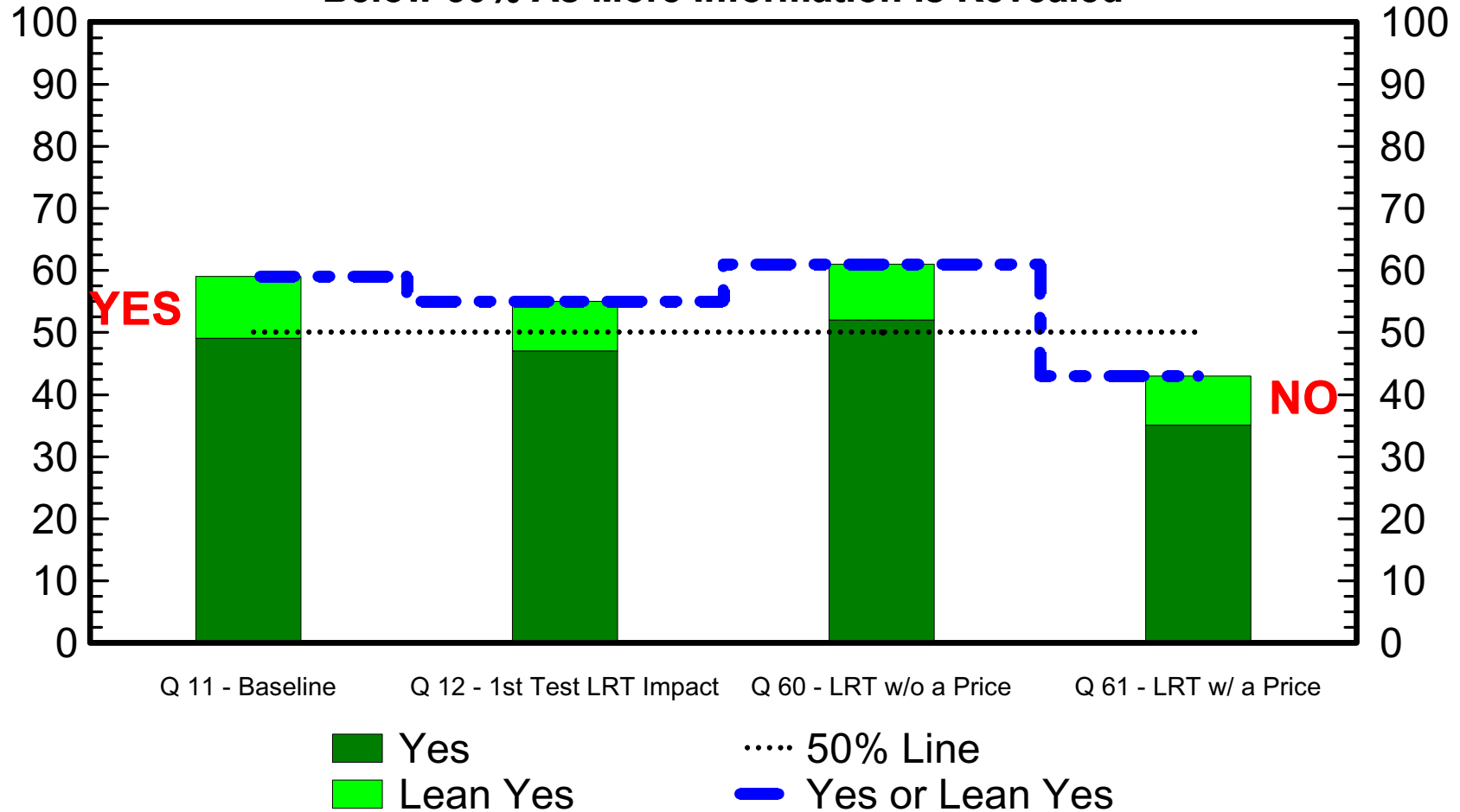
- "Past elections suggest a wide majority in Seattle is necessary to pass a measure regionally.
- "Other regions/ counties must be told they will not bear the burden of paying for light rail."

HOWEVER, there is an IMPORTANT SUPPLEMENT in next pages: Coalition for Effective Transportation Alternatives (CETA) obtained the questionnaire and raw results through PDA request. Our analysis shows that light rail would drag down support for the RTID package, since Seattle light rail support does not overcome other negative opinion levels regionwide.

Light Rail Drives RTID From "Yes" to "No"

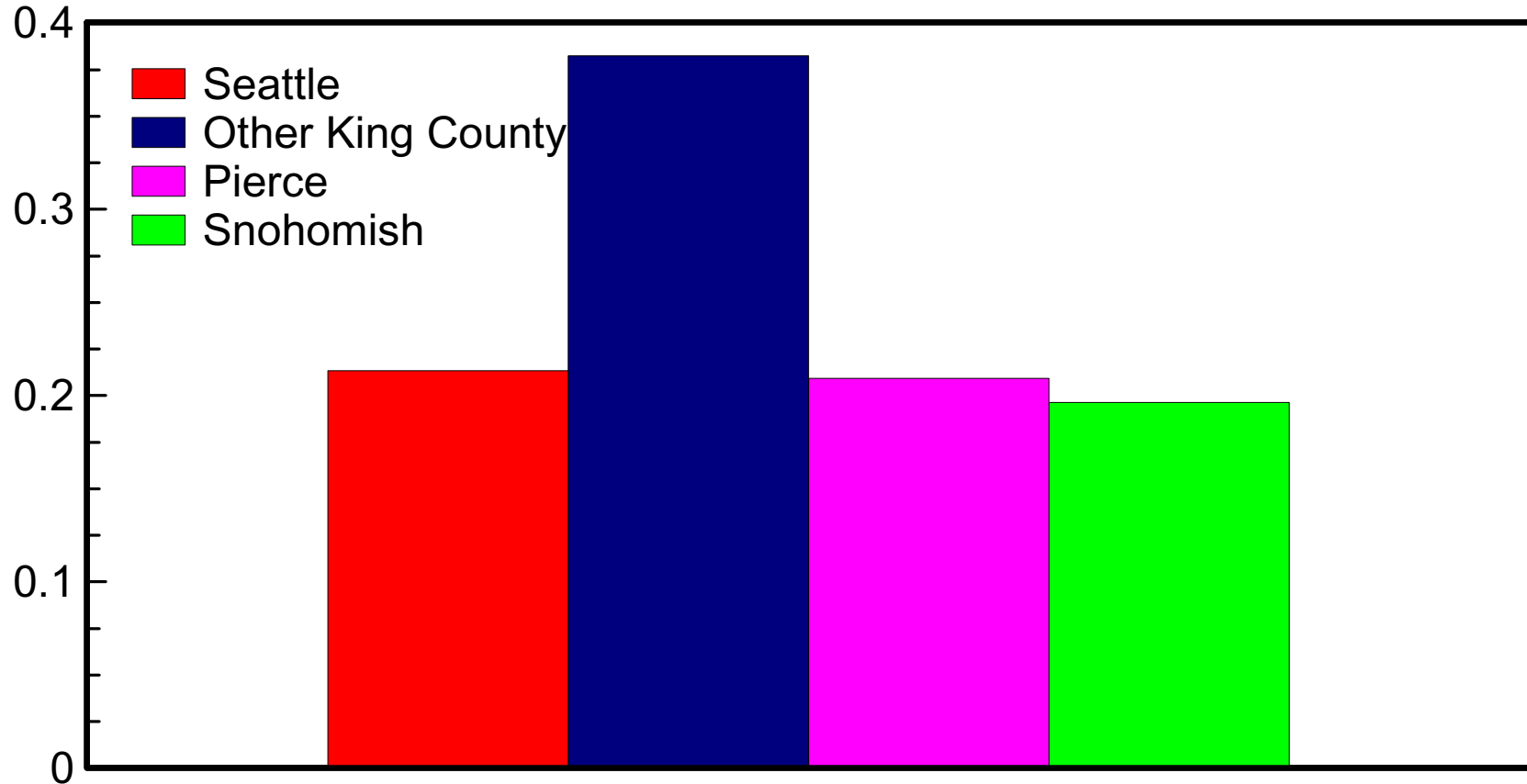
RTID Survey Probe of Light Rail Transit (LRT)

Reveals RTID Support Drops 12 Points and Below 50% As More Information is Revealed



Proportion of Voters by SubArea

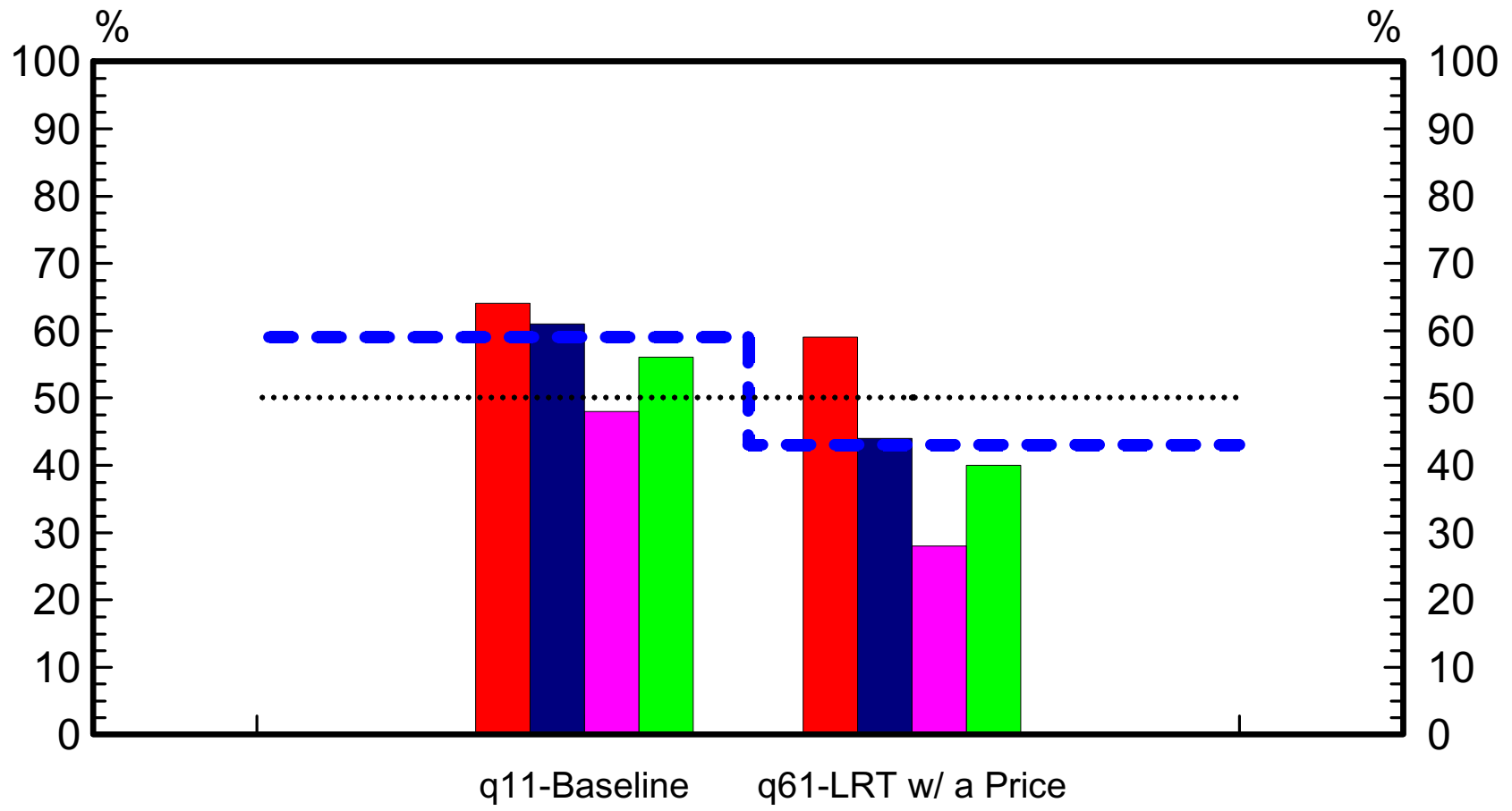
**King County Outside Seattle has About
Twice the Voters of Other Subareas**



Source: 2002 Election Results

Seattle LRT Does Not Pull RTID to Victory

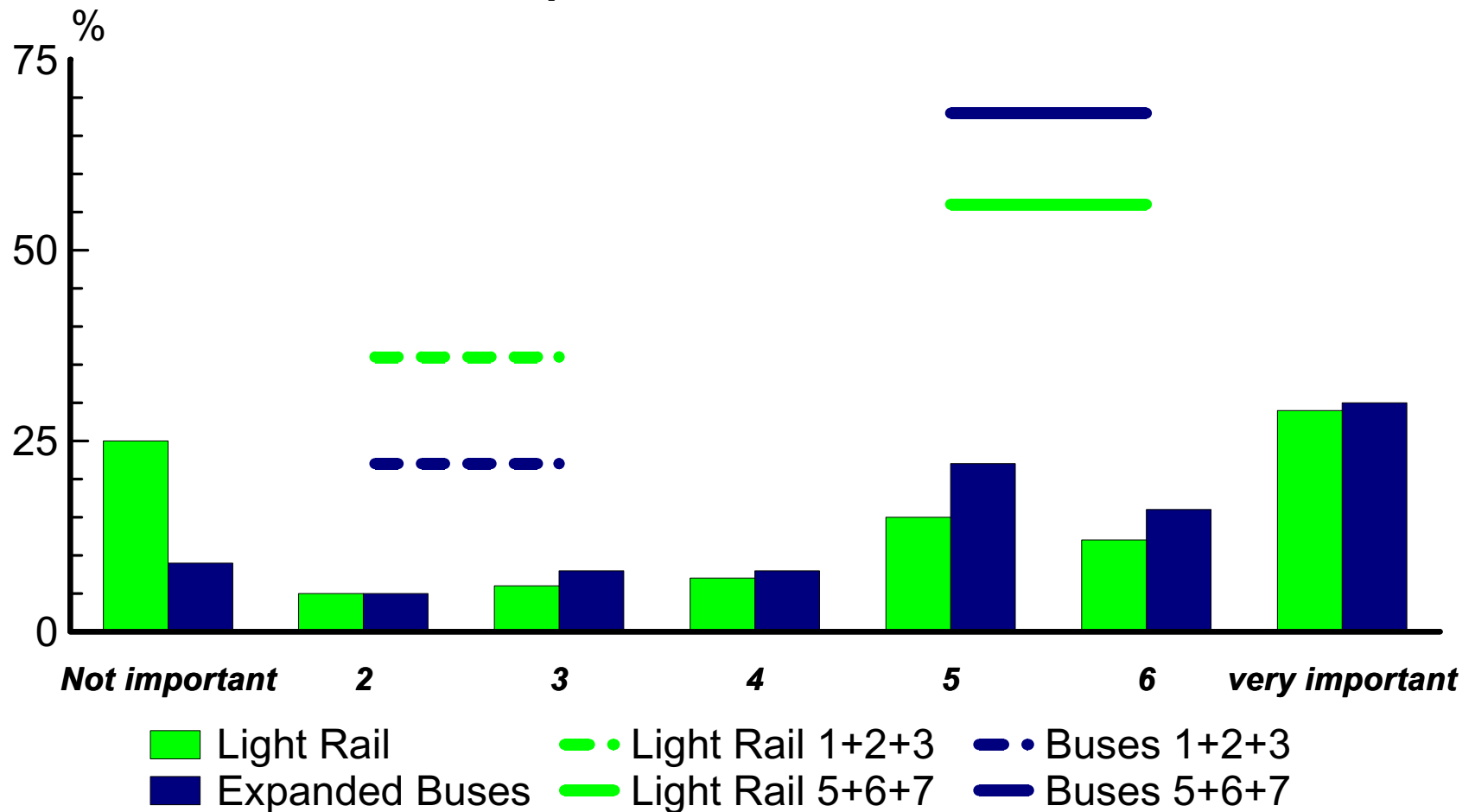
According to November 2003 RTID Public Opinon Survey



■ Seattle Yes ■ Pierce Yes ● - Tri County
■ Other King Yes ■ Snohomish Yes

RTID Survey Finds Expanding Buses More Popular For the Tax Package Than Extending Light Rail

Q: How Important for RTID to Include?



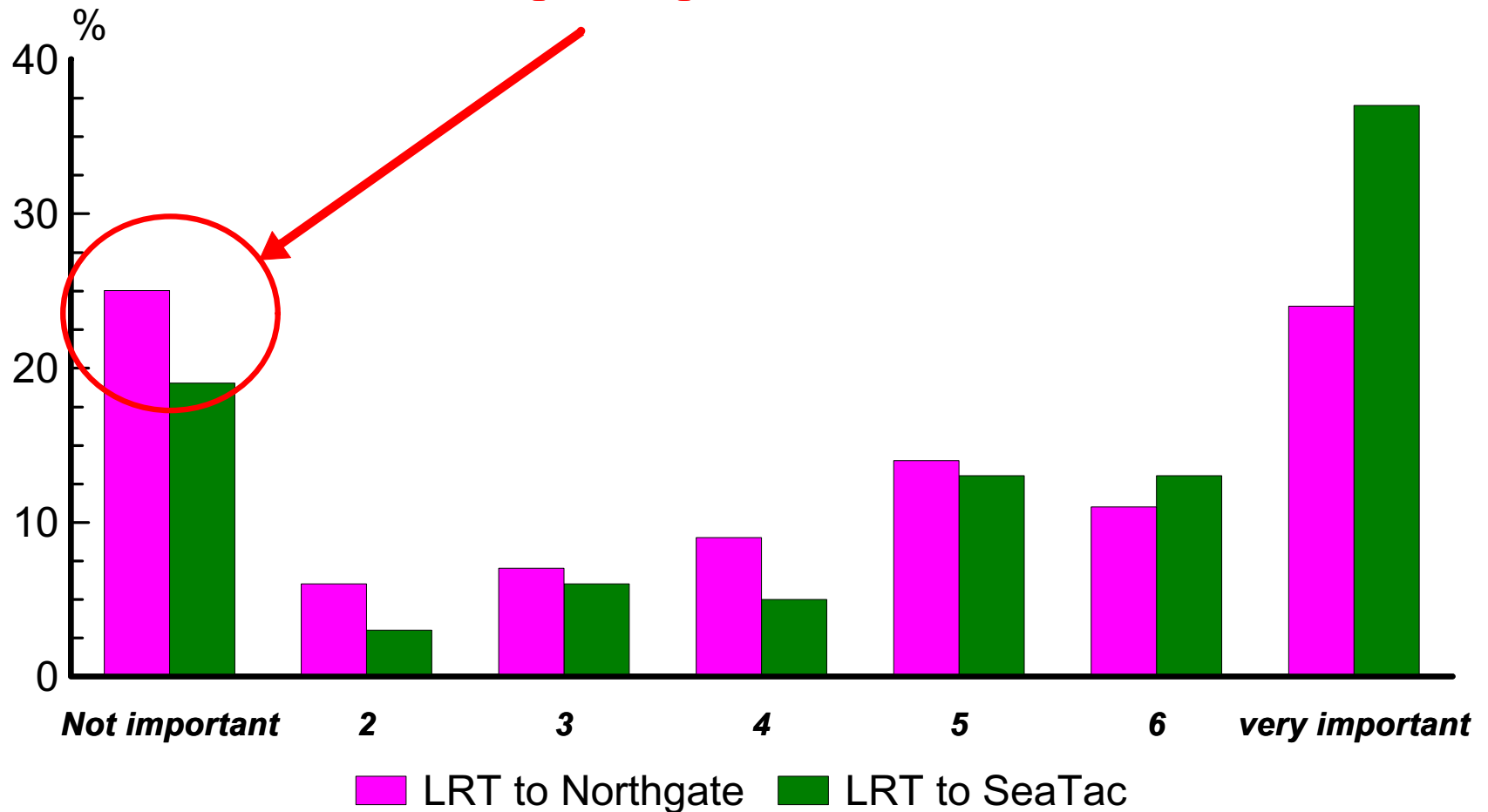
RTID Survey Questions 43 and 45

RTID Survey "Pushes" Light Rail That is Already Funded Into the Package

What's Going on Here?

- "Next I am going to tell you a bit about some of the projects that could be included in this transportation improvement package. The following are the major projects being considered in King County." [Read list, including:]
 - q21. "Building light rail from downtown Seattle to the University District and Northgate transit center"
 - q23. "Completing the one point five mile link of light rail to SeaTac Airport"
- **Comment: Light rail to the University District and SeaTac Airport, according to Sound Transit, is completely funded through the Sound Move Plan approved by voters in 1996.**

**Despite Official Statements of Need to Build North,
Voters Rank Light Rail to Airport Higher than to Northgate
Voters Give High Negatives to Both Extensions**



RTID Survey Questions 21 and 23

RTID Survey Misled Respondents

- q49. "As you may know this region is investing one point nine billion dollars on light rail over the next six to ten years."
- q50. "As you may know this region is investing two point five billion dollars in highways over the next six to ten years."

Comment: The "as-you-may-know" comparison of \$1.9 Billion for light rail with \$2.5 Billion for highways is a fabrication ... cooked up to show a "transit" number lower than a "highways" number.

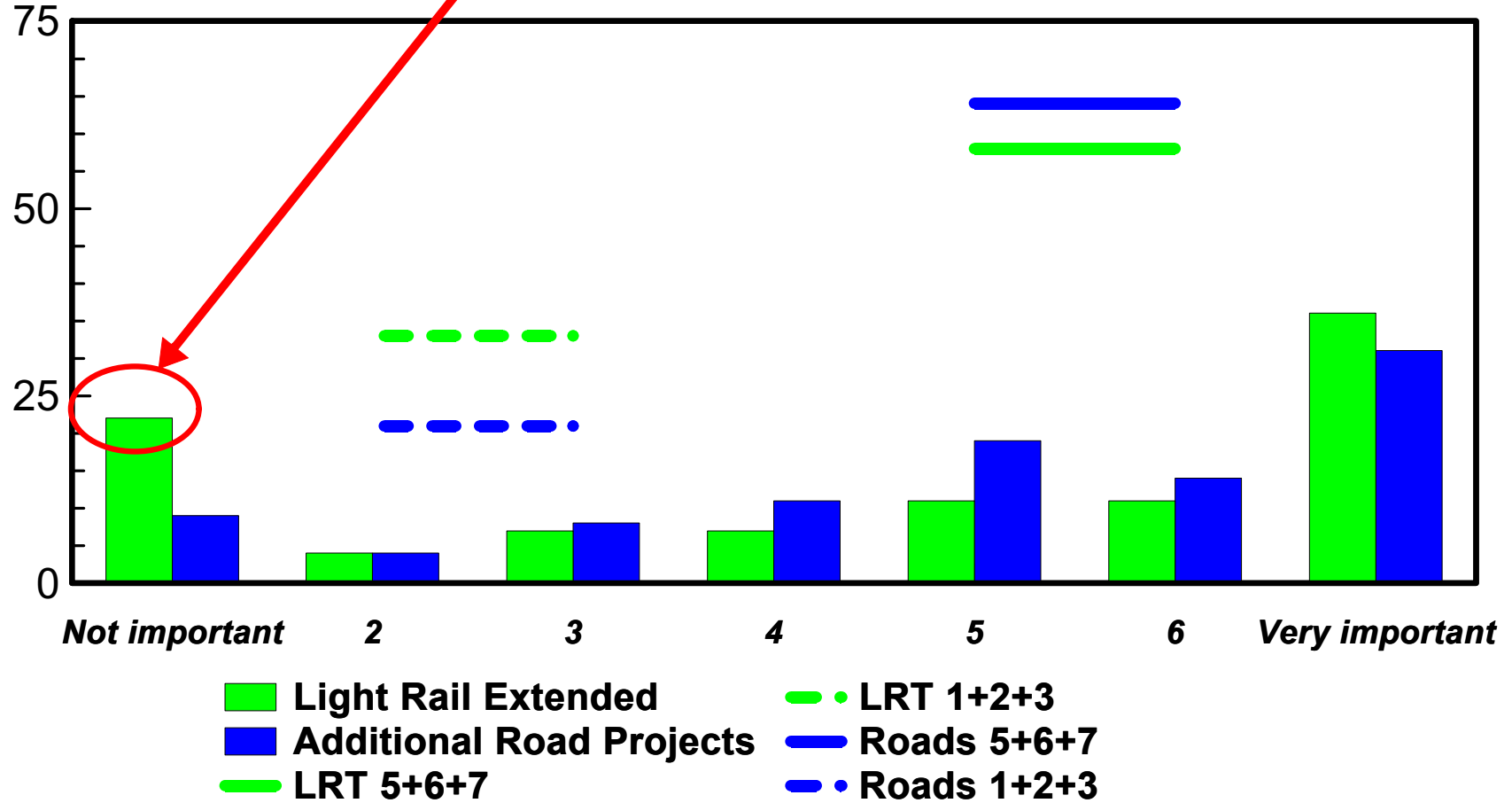
Sound Transit's "commitment" to build light rail from S 200th to Northgate is now a 7 to 8 billion dollar plan for taxpayer dollars.

Comment: Survey questions 49-50 and the results (reported below) backfired and were not presented in the published survey results, even though it influenced respondents and the final outcome.

RTID "Roads vs Light Rail" Response

Shows **High Negative** Opinion of Light Rail

Q: How Important for the RTID Package to have ?



RTID Survey Questions 49 and 50

Conclusions

- Light rail is more popular in Seattle, less popular outside Seattle.
- The attitude of survey respondents did not become more positive to light rail as they learned more during the survey, except when learning they might not have to pay for light rail.
- Light rail is polarizing, having high negatives and positives
- Light rail popularity in Seattle with 21% of regional voters does not overcome light rail unpopularity in rest of region with 79% of voters.
- Light rail to SeaTac Airport is more popular in the RTID package than light rail to Northgate, even though Airport Link (low ridership) is already funded and Northgate Link (higher ridership) is unfunded.
- Expanded buses (a transit alternative to light rail) tested better in the survey for the RTID package than light rail does.

Reminders from CETA

- * Public transit includes both buses on roads and trains on tracks.
- * Buses on roads, such as the HOV network, serve all corridors, subregions, and neighborhoods. Train tracks have limited reach.
- * Thus, "roads versus transit" is a false characterization. What kind of transit to support regionwide is the issue ... roads versus train tracks.
- * Bus service on HOV lanes, busways, and specially-prepared arterials can usually be engineered to meet or exceed the ridership attraction of train service, and at much lower cost.
- * Improving roads improves transit at the same time it improves the movement of carpools, trucks, emergency vehicles, and solo drivers.
- * Sound Transit has its own funding sources and authority.

PUGET SOUND VOTERS (N=500)

November 21-23, 2003

M.O.E. ± 4.5 Points

Hello, this is (FIRST AND LAST NAME) of Moore Information, a public opinion research company. We are conducting a survey among voters in your area today. Let me assure you we are not selling anything.

Could I speak to (NAME FROM LIST)? IF NA: SCHEDULE CALLBACK

Could you spend a few minutes with me on the phone to discuss some issues and events in Puget Sound?

First, are you registered to vote at this address?

- | | | |
|----|-----|-----------|
| 1. | yes | CONTINUE |
| 2. | no | TERMINATE |

What would you say are the chances that you will vote in the November 2004 general election for U.S. President and other state and local elections -- are you almost certain to vote, will you probably vote, are the chances 50/50, or do you think that you will not vote?

- | | | |
|----|--------------------------|-----------|
| 1. | almost certain | CONTINUE |
| 2. | probably | CONTINUE |
| 3. | 50/50 chance | TERMINATE |
| 4. | will not vote/don't know | TERMINATE |

1. Do you feel things in the Puget Sound region are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- | | % |
|----------------------------|----|
| 1. right direction | 31 |
| 2. (DON'T READ) don't know | 14 |
| 3. wrong track | 55 |

2. What do you think is the most important problem facing your area today that state and local government should do something about? (RECORD RESPONSE VERBATIM - ONE RESPONSE)

- | | | |
|----|----------------------------------------------------------|----|
| 1. | Transportation/traffic/mass transit | 39 |
| 2. | Unemployment | 11 |
| 3. | Education | 5 |
| 4. | High taxes | 4 |
| 5. | Education funding | 5 |
| 6. | Unfriendly business climate/businesses leaving the state | 3 |
| 7. | Controlling growth and development/planning | 3 |

8.	Lack of affordable health care/insurance	2
9.	Crime/public safety	2
10.	Poor economy	2
11.	Unwise/wasteful government spending	2
12.	Roads/highways	2
13.	Balancing the budget/control spending	2
14.	Government too big	1
15.	Poverty/homelessness	1
16.	Police corruption	1
17.	Property tax	1
18.	Too much government regulation	1
19.	Seniors' issues/helping seniors	1
20.	Protecting the environment	1
21.	Boeing leaving the state/need to keep Boeing	1
22.	Inadequate infrastructure	1
23.	Illegal immigration	*
24.	Water quality	*
25.	Overpopulation	*
26.	Welfare reform	*
27.	Lack of affordable housing	*
28.	Terrorism	*
29.	Liberalism	*
30.	Poor job of governor/getting a new governor	*
31.	Lack of parental supervision of children	*
32.	Poor resource management	*
33.	Keeping criminals in jail/stiffer penalties for criminals	*
34.	High energy cost	*
35.	Land use issues	*
36.	Lack of trust in government	*
37.	Disparity between rich and poor	*
38.	Special interests groups controlling government/the state	*
39.	Government voting themselves pay raises	*
40.	Lack of stable/adequate tax base	*
41.	Vandalism	*
42.	Piggy-backing bills/trying to push too many things on one bill	*
43.	Lack of dams	*
44.	Lack of parks/green spaces	*
45.	Nothing	*
46.	Don't know	6

* less than one-half of one percent

Now I'm going to read you a list of public organizations. For each one, please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable opinion of it. If you have never heard of one please just say so. ROTATE 3-9

		--FAVORABLE--		--UNFAVORABLE--		Never	Refused
		<u>strongly</u>	<u>somewhat</u>	<u>somewhat</u>	<u>strongly</u>	<u>heard of</u>	
		(32)		(8)			
3.	Pierce Transit	12	20	4	4	34	26
		(48)		(29)			
4.	Sound Transit	16	32	13	16	11	11
5.	King County Metro Transit	21	39	9	7	11	13
		(44)		(9)			
6.	Community Transit	16	27	5	4	34	14
		(21)		(3)			
7.	Everett Transit	7	14	1	1	51	26
8.	the Washington State Department of Transportation	11	40	21	13	4	11
		(51)		(34)			
9.	Seattle Monorail Authority	13	28	16	19	9	15
		(41)		(35)			

Next I am going to ask you some questions about a measure on an upcoming ballot.

10. In November 2004, voters in the Puget Sound region will be asked to vote on the Regional Transportation Investment Plan, a measure financing transportation improvements through sales and motor vehicle fees and taxes. The total cost of this package will be approximately fourteen billion dollars and will cost the average household three hundred twenty-five dollars per year.

If the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean, toward yes or no?

- | | | | |
|----|-----------------------------------|----|------|
| 1. | yes | 25 | |
| 2. | lean yes | 11 | (36) |
| 3. | (DON'T READ) undecided/don't know | 12 | |
| 4. | lean no | 5 | (52) |
| 5. | no | 47 | |
| 6. | (DON'T READ) refused | * | |

* less than one-half of one percent

11. This measure would improve major highways such as I-405 (EYE-four-oh-five), U.S. two, state route one sixty-seven, arterial routes leading to I-5 (EYE-five), and include HOV (H-O-V) lanes, park and ride lots, and bus purchases. These projects will be funded locally, meaning that money raised in each county will go towards projects in that county. If the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean, toward yes or no?

1.	yes		49
2.	lean yes		10 (58)
3.	(DON'T READ) undecided/don't know		6
4.	lean no		3 (35)
5.	no		32
6.	(DON'T READ) refused		*

12. What if the Regional Transportation Investment Plan included light rail? Knowing this, if the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean, toward yes or no?

1.	yes	GO TO 14	47
2.	lean yes	GO TO 14	8 (54)
3.	(DON'T READ) undecided/don't know	GO TO 13	6
4.	lean no	GO TO 13	4 (39)
5.	no	GO TO 13	35
6.	(DON'T READ) refused	GO TO 13	*

13. **(AMONG THOSE WHO VOTED "NO" OR "LEAN NO")** Thinking of the overall price tag, what if the cost of the package was ten billion dollars and cost the average family two hundred twenty-five dollars per year through sales and motor vehicle fees and taxes? If the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean, toward yes or no?

1.	yes		16
2.	lean yes		6 (22)
3.	(DON'T READ) undecided/don't know		9
4.	lean no		5 (69)
5.	no		64
6.	(DON'T READ) refused		--

* less than one-half of one percent

Next I am going to tell you a bit about some of the projects that could be included in this transportation improvement package.

[ROTATE BLOCKS 14-23, 24-28 AND 29-35]

The following are the major projects being considered in King County. For each one please tell me how important it is to have that specific component included in a transportation package. Use a scale of 1 to 7, where 1 means not at all important and 7 means very important. (RECORD NUMBER 1-7, DK=8) ROTATE 14-23

14. Expanding eye four-oh-five

1.	not at all important	15	
2.	two	4	
3.	three	9	(29)
4.	four	11	
5.	five	17	(52)
6.	six	13	
7.	very important	21	
8.	don't know	8	

15. Replacing and expanding the five-twenty floating bridge

1.	not at all important	16	
2.	two	7	
3.	three	10	(33)
4.	four	11	
5.	five	16	(51)
6.	six	12	
7.	very important	23	
8.	don't know	6	

16. Replacing the five-twenty floating bridge

1.	not at all important	28	
2.	two	11	
3.	three	9	(49)
4.	four	11	
5.	five	12	(32)
6.	six	6	
7.	very important	14	
8.	don't know	8	

17.	Expanding state route one sixty-seven		
	1. not at all important	14	
	2. two	6	
	3. three	10	(29)
	4. four	10	
	5. five	15	(42)
	6. six	8	
	7. very important	19	
	8. don't know	19	
18.	Replacing the Alaskan Way Viaduct		
	1. not at all important	14	
	2. two	4	
	3. three	9	(27)
	4. four	8	
	5. five	13	(59)
	6. six	13	
	7. very important	32	
	8. don't know	7	
19.	Completing the connection on state route five-oh-nine, linking SeaTac (SEE-tack) Airport to I-5 (EYE-five)		
	1. not at all important	16	
	2. two	6	
	3. three	8	(30)
	4. four	11	
	5. five	20	(51)
	6. six	12	
	7. very important	20	
	8. don't know	8	
20.	Constructing Two-Way Transit and HOV (H-O-V) lanes on I-90 (EYE-ninety)		
	1. not at all important	17	
	2. two	8	
	3. three	11	(36)
	4. four	12	
	5. five	17	(48)
	6. six	14	
	7. very important	17	
	8. don't know	5	

21. Building light rail from downtown Seattle to the University District and Northgate transit center

1.	not at all important	25	
2.	two	6	
3.	three	7	(38)
4.	four	9	
5.	five	14	(49)
6.	six	11	
7.	very important	24	
8.	don't know	4	

22. Fixing the Mercer Street mess

1.	not at all important	13	
2.	two	6	
3.	three	9	(27)
4.	four	9	
5.	five	18	(51)
6.	six	11	
7.	very important	21	
8.	don't know	13	

23. Completing the one point five mile link of light rail to SeaTac (SEE-tack) Airport

1.	not at all important	19	
2.	two	3	
3.	three	6	(28)
4.	four	5	
5.	five	13	(63)
6.	six	13	
7.	very important	37	
8.	don't know	4	

The following are the major projects being considered in Pierce County. For each one please tell me how important it is to have that specific component included in a transportation package. Use a scale of 1 to 7, where 1 means not at all important and 7 means very important. (RECORD NUMBER 1-7, DK=8) ROTATE 24-28

24. Adding HOV (H-O-V) lanes on state route sixteen

1.	not at all important	22	
2.	two	4	
3.	three	7	(32)
4.	four	7	
5.	five	14	(31)
6.	six	4	
7.	very important	12	
8.	don't know	31	

25. Completing state route one sixty-seven

1.	not at all important	10	
2.	two	3	
3.	three	6	(19)
4.	four	12	
5.	five	15	(43)
6.	six	9	
7.	very important	18	
8.	don't know	27	

26. Completing HOV (H-O-V) lanes on I-5 (EYE-five)

1.	not at all important	16	
2.	two	3	
3.	three	4	(24)
4.	four	11	
5.	five	17	(58)
6.	six	13	
7.	very important	29	
8.	don't know	7	

27.	Widening state route four-ten between Sumner and Enumclaw (E-num-claw)		
	1. not at all important	20	
	2. two	9	
	3. three	10	(38)
	4. four	11	
	5. five	13	(25)
	6. six	3	
	7. very important	9	
	8. don't know	26	

28.	Constructing the Cross Base highway		
	1. not at all important	20	
	2. two	4	
	3. three	4	(28)
	4. four	7	
	5. five	4	(10)
	6. six	2	
	7. very important	5	
	8. don't know	55	

The following are the major projects being considered in Snohomish County. For each one please tell me how important it is to have that specific component included in a transportation package. Use a scale of 1 to 7, where 1 means not at all important and 7 means very important. (RECORD NUMBER 1-7, DK=8) ROTATE 29-35

29.	Completing the construction of HOV (H-O-V) lanes on I-5		
	1. not at all important	16	
	2. two	4	
	3. three	6	(25)
	4. four	7	
	5. five	18	(61)
	6. six	16	
	7. very important	27	
	8. don't know	7	

30.	Widening state route nine		
	1.	not at all important	16
	2.	two	4
	3.	three	8 (28)
	4.	four	7
	5.	five	13 (35)
	6.	six	6
	7.	very important	16
	8.	don't know	29
31.	Widening eastbound highway two		
	1.	not at all important	14
	2.	two	7
	3.	three	7 (28)
	4.	four	10
	5.	five	17 (43)
	6.	six	9
	7.	very important	18
	8.	don't know	19
32.	Widening highway five twenty-two		
	1.	not at all important	13
	2.	two	6
	3.	three	8 (27)
	4.	four	9
	5.	five	16 (38)
	6.	six	8
	7.	very important	14
	8.	don't know	25
33.	Building the state route five twenty-two and highway two Monroe bypass		
	1.	not at all important	14
	2.	two	7
	3.	three	11 (33)
	4.	four	11
	5.	five	15 (34)
	6.	six	6
	7.	very important	13
	8.	don't know	23

34. Relocating the existing Edmonds ferry terminal and realigning state route one-oh-four.

1.	not at all important	27	
2.	two	9	
3.	three	11	(47)
4.	four	9	
5.	five	9	(15)
6.	six	2	
7.	very important	4	
8.	don't know	29	

35. Relocating the existing Mukilteo (MUK-ILL-TEE-OH) ferry terminal

1.	not at all important	33	
2.	two	10	
3.	three	12	(54)
4.	four	8	
5.	five	6	(12)
6.	six	2	
7.	very important	4	
8.	don't know	26	

36. Given what you have heard so far, and if the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean, toward yes or no?

1.	yes	44	
2.	lean yes	10	(54)
3.	(DON'T READ) undecided/don't know	7	
4.	lean no	5	(39)
5.	no	34	
6.	(DON'T READ) refused	*	

37. And what if the Regional Transportation Investment Plan included light rail? Knowing this, if the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean, toward yes or no?

1.	yes	46	
2.	lean yes	9	(55)
3.	(DON'T READ) undecided/don't know	5	
4.	lean no	4	(40)
5.	no	36	
6.	(DON'T READ) refused	1	

* less than one-half of one percent

There have been many solutions to traffic in our region that people have suggested. For each one that I read, please tell me how important you think it is to have that item or mode included in a transportation package. Use a scale of 1 to 7, where 1 means not at all important and 7 means very important.

(RECORD NUMBER 1-7, DK=8) ROTATE 38-48

38. additional general purpose highway lanes

1.	not at all important	15	
2.	two	7	
3.	three	12	(35)
4.	four	13	
5.	five	19	(47)
6.	six	10	
7.	very important	19	
8.	don't know	5	

39. high occupancy vehicle lanes, also known as HOV (H-O-V) lanes

1.	not at all important	16	
2.	two	5	
3.	three	8	(29)
4.	four	10	
5.	five	19	(60)
6.	six	17	
7.	very important	24	
8.	don't know	1	

40. ramps that provide direct access to the HOV (H-O-V) lanes

1.	not at all important	24	
2.	two	7	
3.	three	10	(41)
4.	four	11	
5.	five	16	(47)
6.	six	13	
7.	very important	18	
8.	don't know	2	

41.	park and ride lots		
	1.	not at all important	10
	2.	two	5
	3.	three	8 (23)
	4.	four	10
	5.	five	23 (65)
	6.	six	17
	7.	very important	25
	8.	don't know	1
42.	vans for vanpools		
	1.	not at all important	11
	2.	two	8
	3.	three	13 (31)
	4.	four	12
	5.	five	20 (54)
	6.	six	14
	7.	very important	20
	8.	don't know	3
43.	expanded bus service		
	1.	not at all important	9
	2.	two	5
	3.	three	8 (22)
	4.	four	8
	5.	five	22 (68)
	6.	six	16
	7.	very important	30
	8.	don't know	3
44.	high occupancy toll lanes, also known as HOT (H-O-T) lanes		
	1.	not at all important	30
	2.	two	10
	3.	three	9 (49)
	4.	four	10
	5.	five	16 (35)
	6.	six	8
	7.	very important	12
	8.	don't know	6

45.	light rail		
	1.	not at all important	25
	2.	two	5
	3.	three	6 (35)
	4.	four	7
	5.	five	15 (56)
	6.	six	12
	7.	very important	29
	8.	don't know	2
46.	commuter trains which use existing track		
	1.	not at all important	9
	2.	two	3
	3.	three	7 (19)
	4.	four	9
	5.	five	19 (69)
	6.	six	16
	7.	very important	34
	8.	don't know	3
47.	tolls or user fees on certain new highway lanes and bridges		
	1.	not important at all	30
	2.	two	8
	3.	three	10 (48)
	4.	four	12
	5.	five	16 (38)
	6.	six	8
	7.	very important	15
	8.	don't know	2
48.	additional ramps and approaches for access to major state highways		
	1.	not at all important	19
	2.	two	9
	3.	three	14 (43)
	4.	four	15
	5.	five	18 (40)
	6.	six	9
	7.	very important	13
	8.	don't know	3

ROTATE 49-50

49. As you may know this region is investing one point nine billion dollars on light rail over the next six to ten years. Knowing this, how important would you say it is to have light rail extended further in the next transportation investment package? Use a scale of 1 to 7, where 1 means not at all important and 7 means very important. (RECORD NUMBER 1-7, DK=8)

1.	not at all important	22	
2.	two	4	
3.	three	7	(33)
4.	four	7	
5.	five	11	(57)
6.	six	11	
7.	very important	36	
8.	don't know	2	

50. As you may know this region is investing two point five billion dollars in highways over the next six to ten years. Knowing this, how important would you say it is to have additional road and highway projects included in the next transportation investment package? Use a scale of 1 to 7, where 1 means not at all important and 7 means very important. (RECORD NUMBER 1-7, DK=8)

1.	not at all important	9	
2.	two	4	
3.	three	8	(21)
4.	four	11	
5.	five	19	(65)
6.	six	14	
7.	very important	31	
8.	don't know	3	

ROTATE 51-52

51. Would you be more or less likely to vote for the Regional Transportation Investment Plan if you knew that 90% of the money would go towards building and repairing roads and highways and 10% would go towards public transportation—would you say much more likely, somewhat more likely, somewhat less likely, or much less likely?

1.	much more likely	25	
2.	somewhat more likely	20	(45)
3.	(DON'T READ) don't know	3	
4.	somewhat less likely	21	(51)
5.	much less likely	30	
6.	(DON'T READ) no difference	1	

52. Would you be more or less likely to vote for the Regional Transportation Investment Plan if you knew that 60% of the money would go towards building and repairing roads and highways and 40% would go towards public transportation—would you say much more likely, somewhat more likely, somewhat less likely, or much less likely?

1.	much more likely	24	
2.	somewhat more likely	36	(60)
3.	(DON'T READ) don't know	3	
4.	somewhat less likely	21	(36)
5.	much less likely	15	
6.	(DON'T READ) no difference	1	

I am going to read you some options that the legislature has granted local communities to make direct investment in the region's transportation system, and for each one please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that method of payment.
ROTATE 53-57

		---FAVOR----		Don't	----OPPOSE----	
		<u>Str.</u>	<u>Smwht.</u>	<u>Know</u>	<u>Smwht.</u>	<u>Str.</u>
53.	Local sales tax increase that would amount to a five-cent increase on a ten-dollar purchase	(33)			(65)	
		9	23	2	20	45
54.	Local vehicle license fee up to one hundred dollars	(39)			(57)	
		15	24	4	17	40
55.	Local motor vehicle excise tax up to thirty dollars for each ten thousand dollars of car value	(56)			(40)	
		26	31	3	13	27
56.	Local option gas tax of two point eight cents a gallon	(44)			(55)	
		19	25	2	18	37
57.	Tolls on specific improved or new highways or bridges	(49)			(46)	
		19	30	4	15	31

58. Given what you have heard in this survey, and if the election were held today, would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean – toward yes or no?

1.	yes	GO TO 59	43
2.	lean yes	GO TO 59	12 (55)
3.	(DON'T READ) undecided/don't know	GO TO 60	7
4.	lean no	GO TO 59	3 (39)
5.	no	GO TO 59	35
6.	(DON'T READ) refused	GO TO 60	*

* less than one-half of one percent

59A. What is the top reason why you voted “yes”? (RECORD RESPONSE VERBATIM)

1.	Needed/necessary	26
2.	Funding for public transit/mass transit/rapid transit	21
3.	Reduce traffic congestion	20
4.	Funding for roads/amount spent on roads	13
5.	Funding for light rail/amount spent on light rail	6
6.	Improve economy/keep jobs/more jobs	2
7.	Money from county stays in county	1
8.	Improved quality of life	1
9.	Funds would be provided	1
10.	Carpools	1
11.	Like tolls/user fees	1
12.	Comprehensive/balanced plan	1
13.	Car tax/fee	*
14.	Lack of focus on environment	*
15.	Taxes spread out	*
16.	County level is a good place to start	*
17.	Don't know	4

59B. What is the top reason why you voted “no”? (RECORD RESPONSE VERBATIM)

1.	They have enough money/use what they have	25
2.	No more taxes/taxes too high	24
3.	Lack of information/not clearly explained	10
4.	Don't believe/trust government	8
5.	Funding for light rail/amount spent on light rail	6
6.	Funding for public transit/mass transit/rapid transit	7
7.	Too expensive/costs too much	3
8.	Funding for roads/amount spent on roads	3
9.	Better ways to get money	2
10.	Not fair/doesn't benefit all areas	2
11.	Transportation is adequate/not needed	1
12.	Sound Transit issue	1
13.	Car tax/fee	1
14.	Lack of focus on environment	1
15.	Should be statewide	1
16.	Doesn't do enough about traffic	*
17.	Don't know	3

* less than one-half of one percent

60. What if the Regional Transportation Investment Plan included extending light rail to the north to reach the Northgate transit center and south to reach (SEE-tack) SeaTac airport, and would be funded specifically by taxes raised in King County? Knowing this, if the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean – toward yes or no?

1.	yes	52	
2.	lean yes	9	(61)
3.	(DON'T READ) undecided/don't know	6	
4.	lean no	1	(32)
5.	no	30	
6.	(DON'T READ) refused	1	

61. And what if the Regional Transportation Investment Plan would require a sales tax increase equivalent to five cents on a ten dollar purchase? Knowing this, and if the election were held today would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean – toward yes or no?

1.	yes	35	
2.	lean yes	8	(43)
3.	(DON'T READ) undecided/don't know	4	
4.	lean no	4	(53)
5.	no	48	
6.	(DON'T READ) refused	*	

62. Lastly, there may be a measure on the ballot in November of two thousand and four. Would you support or oppose the creation of a dedicated trust fund to improve education from pre-kindergarten through higher education, which would be funded by an additional one-cent sales tax? WAIT AND ASK: Is that strongly support/oppose or somewhat support/oppose?

1.	strongly support	45	
2.	somewhat support	17	(63)
3.	(DON'T READ) undecided/don't know	6	
4.	somewhat oppose	10	(31)
5.	strongly oppose	21	
6.	(DON'T READ) refused	*	

* less than one-half of one percent

63. Knowing that the education measure is likely to be on the ballot at the same time as the Regional Transportation Investment Plan, and both measures funded in part through sales tax increases, would you vote yes to enact or no to reject the Regional Transportation Investment Plan? IF UNDECIDED: Well which way do you lean – toward yes or no?

1.	yes	39
2.	lean yes	8 (47)
3.	(DON'T READ) undecided/don't know	6
4.	lean no	4 (47)
5.	no	43
6.	(DON'T READ) refused	*

64. If the price-tag on the Regional Transportation Investment Plan had to be lowered, would you prefer that it include (ROTATE RESPONSES) less money for roads and highways or less money for public transit?

1.	less money for roads/highways	39
2.	less money for public transit	49
3.	(DON'T READ) neither	3
4.	(DON'T READ) both	2
5.	(DON'T READ) don't know	7

Now, I'd like to ask you some questions for statistical purposes only.

65. How long have you lived in the Puget Sound region?

1.	less than 2 years	1
2.	2 to 4 years	6
3.	5 to 9 years	7
4.	10 to 14 years	11
5.	more than 15 years	75
6.	(DON'T READ) don't know/NA	*

* less than one-half of one percent

66.	What is your age? (READ CODES IF NECESSARY)		
	1.	18-24	5
	2.	25-29	4
	3.	30-34	8
	4.	35-39	10
	5.	40-44	11
	6.	45-49	9
	7.	50-54	12
	8.	55-59	9
	9.	60-64	10
	10.	over 65	22
	11.	(DON'T READ) NA	1
68.	Next, which one of the following best describes how you usually vote? (READ 1-2, 4-5, 5-4, 2-1)		
	1.	mostly or only for Republicans	22
	2.	a few more Republicans than Democrats	12 (34)
	3.	(DON'T READ) the person/Independent	16
	4.	a few more Democrats than Republicans	13 (48)
	5.	mostly or only for Democrats	35
	6.	(DON'T READ) don't know	2
69.	Gender (BY OBSERVATION)		
	1.	male	49
	2.	female	51
70.	County (FROM LIST)		
	71.	IF KING COUNTY: Do you live inside or outside the city of Seattle?	
		1. inside	34
		2. outside	66
72.	Vote history (FROM LIST)		
	1.	none	21
	2.	1 of 4	15
	3.	2 of 4	18
	4.	3 of 4	19
	5.	4 of 4	27