



**Roads & Transit Survey**  
**April 1-4, 2007**  
**n = 800,  $\pm$  3.5 points**

**All numbers are reported as percentages unless otherwise noted.  
Some questions may add up to more/less than 100% due to rounding.**

2.	ST DISTRICT	
	Snohomish	14%
	North King	29%
	South King	16%
	East King	18%
	Pierce	23%
3.	SEX	
	Male	47%
	Female	53%

Hello, my name is \_\_\_\_ and I'm taking a survey for Moore Information. We're trying to find out how the people in the Puget Sound region feel about some of the issues facing them. This is not a sales or telemarketing call. Your answers are strictly confidential and will be used for research purposes only. May I speak to **(NAME ON LIST)**; (IF NECESSARY: "Did I pronounce that correctly?") (REPEAT INTRO IF NECESSARY) I'd like to ask you about your opinion on some issues on a strictly confidential basis.

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4.	Are you registered to vote at this address?	
	Yes	100%
5.	Do you feel things in the Puget Sound region are generally going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?	
	Right direction	44%
	Wrong track	41%
	Don't know	15%

6. Is your personal economic situation getting better, getting worse, or staying the same?
- |                  |     |
|------------------|-----|
| Getting better   | 26% |
| Getting worse    | 20% |
| Staying the same | 53% |
| Don't know       | 1%  |
7. What do you think is the most important problem facing the Puget Sound region today?
- |                                  |     |
|----------------------------------|-----|
| Transportation                   | 26% |
| Traffic                          | 20% |
| Environmental Problems/Pollution | 7%  |
| Politics/Politicians             | 6%  |
| Education/Schools                | 5%  |
| Taxes                            | 4%  |
| Housing Problems                 | 4%  |
| Overgrowth                       | 3%  |
| Roads/Infrastructure             | 3%  |
| Viaduct                          | 2%  |
| Overpopulation                   | 2%  |
| Economy/ Jobs                    | 2%  |
| Healthcare                       | 2%  |
| Crime/Drugs                      | 1%  |
| War in Iraq                      | 1%  |
| Land Use Issues                  | 1%  |
| Other                            | 6%  |
| Don't Know/Refused               | 5%  |

Now I'm going to read you a list of public organizations. Please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable opinion of each one. If you have never heard of one please just say so.

**SCALE:** 1. Strongly Favorable 2. Somewhat Favorable 3. Somewhat Unfavorable  
4. Strongly Unfavorable 5. No opinion/(Can't Rate) 6. Never Heard

(RANDOMIZE)

	<u>Strg.</u> <u>Fav</u>	<u>Some</u> <u>Fav</u>	<u>Some</u> <u>Unfav</u>	<u>Strg.</u> <u>Unfav</u>	<u>No</u> <u>Opin/</u> <u>(CR)</u>	<u>NH</u>	<u>Fav</u>	<u>Unfav</u>
8. Pierce Transit	12%	24%	4%	3%	35%	22%	<b>36%</b>	<b>7%</b>
9. Sound Transit	21%	42%	12%	7%	12%	6%	<b>63%</b>	<b>20%</b>
10. King County Metro Transit	22%	41%	10%	6%	14%	6%	<b>63%</b>	<b>17%</b>
11. the Washington State Department of Transportation	10%	40%	20%	10%	17%	3%	<b>50%</b>	<b>30%</b>
12. R-TID, or the Regional Transportation Investment District	2%	8%	6%	8%	16%	59%	<b>10%</b>	<b>14%</b>
13. Community Transit	16%	37%	8%	4%	17%	18%	<b>53%</b>	<b>12%</b>

(END RANDOMIZE)

14. What do you think is our biggest challenge to improving the transportation system in our area?  
(RECORD RESPONSE VERBATIM, ACCEPT ONE)

More/accessible/affordable transit & later hrs/stops for buses	18%
Funding/money/taxes	11%
Roads/expansion	10%
Traffic/congestion	7%
Lack of light rail & monorail	7%
Public votes/public agreement	7%
Politics/politicians/government	4%
Viaduct	4%
Population/No room for expansion	4%
Moving people in and out of where they're going	2%
More freeways/lanes	2%
Bridge issues	1%
Better timings	1%
Time constraints	1%
Nothing	1%
Other	14%
Don't Know/Refused	5%

15. A transportation package has been proposed that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent. It would fund sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

Strongly support	34%
Somewhat support	27% => <b>61%</b>
Somewhat oppose	8% => <b>32%</b>
Strongly oppose	24%
Undecided/don't know	7%

16. This package will cost the typical household \$150 dollars in additional sales tax each year, plus \$80 dollars in license tab tax for every ten thousand dollars of your car's value. Knowing this, would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

Strongly support	27%
Somewhat support	22% => <b>49%</b>
Somewhat oppose	13% => <b>44%</b>
Strongly oppose	31%
Undecided/don't know	6%

This package includes projects throughout Puget Sound. I'm going to tell you about some of the components, and after each one, please tell me if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose that component.

**SCALE:** 1. Strongly Favor 2. Somewhat Favor 3. Somewhat Oppose  
4. Strongly Oppose 5. (No Difference) 6. (Don't Know) 7. (Refused)

**(BEFORE EACH UNTIL UNDERSTOOD. This package...)**  
**(RANDOMIZE)**

	<u>Strg.</u> <u>Favor</u>	<u>Some</u> <u>Favor</u>	<u>Some</u> <u>Opp</u>	<u>Strg.</u> <u>Opp</u>	<u>(No</u> <u>Diff)</u>	<u>(DK)</u>	<u>Favor</u>	<u>Oppose</u>
17. extends light rail to the Redmond, Lynnwood, and Tacoma areas	47%	28%	7%	10%	3%	3%	<b>75%</b>	<b>18%</b>
18. adds more express bus service throughout the region	48%	32%	8%	7%	3%	3%	<b>79%</b>	<b>15%</b>
19. replaces the 520 bridge with a new six lane floating bridge, with one HOV lane in each direction	35%	31%	10%	13%	5%	6%	<b>66%</b>	<b>23%</b>
20. adds two lanes in each direction to 405 between Renton and I-90	39%	33%	8%	8%	6%	6%	<b>71%</b>	<b>16%</b>
21. links highway 167 between Puyallup and Port of Tacoma	29%	32%	8%	6%	11%	13%	<b>62%</b>	<b>13%</b>
22. reduces congestion on the Hewitt Avenue trestle on Highway 2 near Everett	22%	29%	7%	6%	13%	22%	<b>52%</b>	<b>12%</b>
23. invests in transit to ease congestion during highway construction	38%	35%	8%	7%	4%	7%	<b>74%</b>	<b>15%</b>
24. builds the cross base highway from I-5 across Fort Lewis to central Pierce County	18%	29%	12%	10%	12%	19%	<b>47%</b>	<b>21%</b>
<b>(END RANDOMIZE)</b>								
25. builds new park and rides throughout the region	43%	35%	7%	7%	3%	4%	<b>78%</b>	<b>15%</b>

	<u>Strg.</u> <u>Favor</u>	<u>Some</u> <u>Favor</u>	<u>Some</u> <u>Opp</u>	<u>Strg.</u> <u>Opp</u>	<u>(No</u> <u>Diff)</u>	<u>(DK)</u>	<u>Favor</u>	<u>Oppose</u>
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**[King County ONLY]**

- |     |   |     |     |    |    |    |     |            |            |
|-----|---|-----|-----|----|----|----|-----|------------|------------|
| 26. | extends light rail east from Seattle across I-90 to downtown Bellevue, Redmond's Overlake area, and Microsoft | 54% | 26% | 5% | 8% | 3% | 3%  | <b>80%</b> | <b>14%</b> |
| 27. | will make it easier to get off of I-5 at Mercer Street, and reduces congestion to and from Seattle center     | 53% | 33% | 4% | 5% | 3% | 4%  | <b>85%</b> | <b>8%</b>  |
| 28. | repairs and widens the Spokane Street Viaduct and adds a transit only lane in each direction                  | 36% | 35% | 8% | 7% | 5% | 10% | <b>71%</b> | <b>14%</b> |

**[Pierce County ONLY]**

- |     |  |     |     |    |     |    |    |            |            |
|-----|--|-----|-----|----|-----|----|----|------------|------------|
| 29. | widens state route 162 from Sumner toward Orting in eastern Pierce County                    | 31% | 38% | 8% | 8%  | 6% | 9% | <b>69%</b> | <b>16%</b> |
| 30. | extends light rail south from Seatac Airport to the Des Moines, Federal Way and Tacoma areas | 49% | 24% | 8% | 12% | 2% | 4% | <b>73%</b> | <b>20%</b> |

**[Snohomish County ONLY]**

- |     |   |     |     |    |     |    |    |            |            |
|-----|---|-----|-----|----|-----|----|----|------------|------------|
| 31. | improves interchanges and six entrance and exit ramps on I-5 in Everett and Marysville                              | 54% | 27% | 5% | 6%  | 2% | 6% | <b>81%</b> | <b>11%</b> |
| 32. | expands Highway 9 to four lanes   | 48% | 30% | 6% | 5%  | 3% | 9% | <b>78%</b> | <b>10%</b> |
| 33. | extends light rail north from the University of Washington to Northgate, Shoreline, Mountlake Terrace, and Lynnwood | 55% | 26% | 6% | 12% | 2% |    | <b>81%</b> | <b>18%</b> |
| 34. | completes missing link of state route 522 between Woodinville and Monroe  | 45% | 33% | 5% | 5%  | 4% | 9% | <b>78%</b> | <b>10%</b> |

**(END RANDOMIZE)**

35. Given what you have heard, I'd like to ask again about the package that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent to fund a total of sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

Strongly support	34%	
Somewhat support	29%	=> <b>63%</b>
Somewhat oppose	10%	=> <b>32%</b>
Strongly oppose	22%	
Undecided/don't know	5%	

36. Whether you support or oppose this roads and transit package, do you think this measure will help fight traffic congestion in the Puget Sound, or will it not help? (IF HELP) Do you think it will help a great deal, or be somewhat helpful? (IF NOT HELP) Do you think it will not help at all, or will it not help much?

Help a great deal	32%	
Somewhat helpful	44%	=> <b>76%</b>
Will not help much	11%	=> <b>18%</b>
Will not help at all	7%	
Other/undecided	7%	

I'd like to read you some reasons people have given for supporting this package. I'd like you to tell me if that goal makes you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this package. **(AFTER EACH UNTIL UNDERSTOOD:** Does that make you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this roads and transit package?)

**SCALE:** 1. Much More Likely 2. Somewhat More Likely 3. Somewhat Less Likely  
4. Much Less Likely 5. (No Difference) 6. (Don't Know) 7.(Refused)

**(BEFORE EACH UNTIL UNDERSTOOD. This package...)**  
**(RANDOMIZE)**

	<u><b>Much More Likely</b></u>	<u><b>Some More Likely</b></u>	<u><b>Some Less Likely</b></u>	<u><b>Much Less Likely</b></u>	<u><b>(No Diff)</b></u>	<u><b>(DK)</b></u>	<u><b>More Likely</b></u>	<u><b>Less Likely</b></u>
37. is comprehensive. It will build new mass transit and highway capacity and tackle congestion problems across the three county area	36%	36%	10%	8%	7%	3%	<b>72%</b>	<b>18%</b>
38. Is a balanced package of highway and mass transit investment across the three county region	28%	38%	13%	10%	7%	4%	<b>66%</b>	<b>22%</b>
39. integrates road and transit improvements to create a transportation system that works together	33%	39%	11%	7%	7%	3%	<b>71%</b>	<b>18%</b>
40. gives people options to get out of congestion	35%	38%	10%	7%	7%	3%	<b>73%</b>	<b>17%</b>
41. builds a light rail system with service every few minutes during peak hours, for 20 hours a day. You won't need to know the schedule to ride, the next train is always just a few minutes away	52%	27%	6%	7%	5%	2%	<b>79%</b>	<b>14%</b>
42. builds light rail extensions that are separated from cars so trains will travel quickly and reliably no matter how bad congestion gets.	49%	30%	7%	8%	4%	2%	<b>79%</b>	<b>14%</b>
43. It will take twenty minutes to ride light rail from Bellevue to Seattle. That's faster than driving on most days, and will be much faster the worse traffic gets	45%	30%	8%	7%	7%	3%	<b>74%</b>	<b>15%</b>



	<u><b>Much More Likely</b></u>	<u><b>Some More Likely</b></u>	<u><b>Some Less Likely</b></u>	<u><b>Much Less Likely</b></u>	<u><b>(No Diff)</b></u>	<u><b>(DK)</b></u>	<u><b>More Likely</b></u>	<u><b>Less Likely</b></u>
44. makes important and needed safety improvements to roads and bridges in our area	38%	38%	9%	6%	6%	4%	<b>75%</b>	<b>15%</b>
45. will reduce travel time by taking pressure off the roads	38%	38%	8%	7%	6%	2%	<b>76%</b>	<b>15%</b>
46. will better move people, goods, and services so our economy stays strong	33%	38%	10%	8%	8%	3%	<b>71%</b>	<b>18%</b>
47. helps us keep pace with future population growth	33%	37%	12%	9%	7%	3%	<b>70%</b>	<b>21%</b>
48. will make it easier to get around our area	38%	38%	9%	7%	6%	2%	<b>76%</b>	<b>16%</b>
49. builds new roads that are long overdue	38%	33%	11%	9%	6%	3%	<b>72%</b>	<b>19%</b>
50. improves safety by fixing earthquake vulnerable bridges and rutted highways	39%	36%	9%	7%	7%	3%	<b>75%</b>	<b>15%</b>
51. will improve our air quality by reducing congestion	34%	30%	13%	11%	8%	4%	<b>64%</b>	<b>24%</b>
52. we've waited long enough. It's time to get started on reducing traffic congestion	44%	29%	9%	8%	8%	2%	<b>72%</b>	<b>17%</b>

(END RANDOMIZE)

53. Given what you have heard, I'd like to ask again about the package that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent to fund a total of sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

Strongly support	39%	
Somewhat support	27%	=> <b>66%</b>
Somewhat oppose	8%	=> <b>30%</b>
Strongly oppose	22%	
Undecided/don't know	5%	

I'd like to read you some reasons people have given for opposing this package. I'd like you to tell me if that goal makes you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this package. **(AFTER EACH UNTIL UNDERSTOOD:** Does that make you much more likely, somewhat more likely, somewhat less likely, or much less likely to support this roads and transit package?)

**SCALE:** 1. Much More Likely 2. Somewhat More Likely 3. Somewhat Less Likely  
4. Much Less Likely 5. (No Difference) 6. (Don't Know) 7.(Refused)

**(BEFORE EACH UNTIL UNDERSTOOD. This package...)**  
**(RANDOMIZE)**

<u><b>Much</b></u> <u><b>More</b></u> <u><b>Likely</b></u>	<u><b>Some</b></u> <u><b>More</b></u> <u><b>Likely</b></u>	<u><b>Some</b></u> <u><b>Less</b></u> <u><b>Likely</b></u>	<u><b>Much</b></u> <u><b>Less</b></u> <u><b>Likely</b></u>	<u><b>(No</b></u> <u><b>Diff)</b></u>	<u><b>(DK)</b></u>	<u><b>(Ref)</b></u>	<u><b>More</b></u> <u><b>Likely</b></u>	<u><b>Less</b></u> <u><b>Likely</b></u>
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54. Taxes are too high already. We can't afford another sixteen point five billion dollars in taxes

24%	21%	21%	18%	12%	3%	1%	<b>45%</b>	<b>39%</b>
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55. Our elected leaders can't be trusted to actually spend this money wisely. We'll probably end up spending millions and get nothing

22%	17%	21%	23%	12%	4%	2%	<b>39%</b>	<b>44%</b>
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56. We're already spending millions on transportation, and we just approved a gas tax increase. Government needs to do a better job with the money they already have, there should be plenty of money to get these projects done

22%	20%	21%	21%	12%	4%	0%	<b>42%</b>	<b>42%</b>
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57. This package is unfair and poorly designed. It leaves out huge portions of our area

15%	19%	23%	19%	14%	9%	1%	<b>34%</b>	<b>42%</b>
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	<u><b>Much More Likely</b></u>	<u><b>Some More Likely</b></u>	<u><b>Some Less Likely</b></u>	<u><b>Much Less Likely</b></u>	<u><b>(No Diff)</b></u>	<u><b>(DK)</b></u>	<u><b>(Ref)</b></u>	<u><b>More Likely</b></u>	<u><b>Less Likely</b></u>
58. This package spends too much on transit and not enough on new roads	19%	19%	20%	19%	14%	8%	0%	<b>38%</b>	<b>39%</b>
59. This package doesn't spend enough on transit and spends too much on roads	14%	19%	25%	17%	14%	11%	1%	<b>32%</b>	<b>42%</b>
60. We need to fix problems with how our transportation system is managed and led before we invest any more	21%	26%	20%	15%	13%	5%	0%	<b>47%</b>	<b>34%</b>

(END RANDOMIZE)

61. Given what you have heard, I'd like to ask again about the package that would increase the sales tax by six tenths of one percent, and the car license tab by eight tenths of one percent to fund a total of sixteen point five billion dollars in road, highway, and mass transit improvements in Pierce, King, and Snohomish Counties. Would you support or oppose this package? (IF SUPPORT) Would that be strongly or somewhat support? (IF OPPOSE) Would that be strongly or somewhat oppose?

Strongly support	34%	
Somewhat support	27%	=> <b>61%</b>
Somewhat oppose	10%	=> <b>34%</b>
Strongly oppose	24%	
Undecided/don't know	5%	

62. Has the recent election on a replacement viaduct and tunnel in Seattle made you more inclined to support new transportation measures, less inclined, or has it had no impact on your support?
- |                   |     |
|-------------------|-----|
| More inclined     | 16% |
| Less inclined     | 24% |
| Has had no impact | 54% |
| Don't know        | 5%  |

Now, I'd like to ask you some questions for statistical purposes only.

63. How often do you or someone in your household ride public transit – daily, two or more times per week, once a week, less than once a week, or never?
- |                       |                   |
|-----------------------|-------------------|
| Daily                 | 16%               |
| Two or more days/week | 11%               |
| Once a week           | 5%                |
| Less than once a week | 29% => <b>60%</b> |
| Never                 | 40% => <b>40%</b> |
64. How often do you or someone in your household drive a car – daily, two or more times per week, once a week, less than once a week, or never?
- |                         |                  |
|-------------------------|------------------|
| Daily                   | 78%              |
| Two or more times a day | 15%              |
| Once a week             | 3%               |
| Less than once a week   | 0% => <b>96%</b> |
| Never                   | 4% => <b>4%</b>  |
65. How many vehicles does your household own?
- |                |     |
|----------------|-----|
| None           | 4%  |
| One            | 26% |
| Two            | 42% |
| Three          | 17% |
| Four           | 6%  |
| More than four | 5%  |
66. How long have you lived in the Puget Sound region?
- |                       |     |
|-----------------------|-----|
| Less than two years   | 0%  |
| Two to four years     | 3%  |
| Five to nine years    | 7%  |
| Ten to fourteen years | 9%  |
| Fifteen years or more | 81% |

## 67. What is your age? (READ CODES IF NECESSARY)

18-24	4%
25-29	3%
30-34	6%
35-39	9%
40-44	8%
45-49	13% => <b>43%</b>
50-54	12% => <b>57%</b>
55-59	12%
60-64	8%
65+	21%
Refused	4%

## 68. County

King	63%
Pierce	23%
Snohomish	14%

## 69. IF KING COUNTY: Do you live inside or outside the city of Seattle?

Inside	41%
Outside	59%

**THANK YOU!!**